

November 30, 2009

Dear Equine Industry Enthusiast,

The Delaware Equine Council is proud to offer you this opportunity to support and be a part of the DEC 2010 Equine Directory...for the promotion, the protection and the enhanced keeping of equines in the First State. This is a very useful tool for many in our industry as well as for newcomers to our state!

Distribution will begin in March 2010 at the DEC Annual Dinner/Dance, the Delaware Horse EXPO, the Visitor Center, Delaware State Fair, Lewes Ferry Terminal, various Chambers, real-estate agencies, and equine related businesses throughout the state.

Listings are *free* and **must** contain **all** application information!

Advertisements are available at the following rates (unchanged):

1/4 Page Ad (1 13/16 x 4 1/2) \$35.00

1/2 Page Ad (3 11/16 x 4 1/2) \$50.00

Full Page Ad (7 1/2 x 4 1/2) \$90.00

Full inside/outside covers are first come first serve, call for pricing and availability.

All listings and advertisements must be received no later than January 31, 2010. NO exceptions!

For your convenience, we are offering to accept your advertisement by email. *If you wish to send by email, all monies must be sent via regular mail to Paula and received prior to deadline!*

All advertisements need to be in **Black/White and Camera Ready**

...hard copies need to be mailed to Paula Barto, see address below

...jpeg copies and listings can be emailed to arabs@zenithfarms.com, attention Jennifer

All information, advertisements and payments (payable to D.E.C.,Inc) should be mailed to:

Equine Directory

Paula Barto

Hopeland Farms

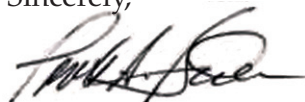
12678 Baker Mill Rd.

Seaford, De 19973

Any questions should be directed to **Paula Barto 302-629-5233**.

Thank you for your support of the Equine Industry in The 1st State!

Sincerely,



Paula Barto, Directory Chair

Director, Delaware Equine Council

Application and specs are on reverse side.

Feel Free to copy and share this with all those interested!

